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Role in Florida TV Bid Denied by White House

The White House yesterday denied that it had in any way encouraged a group headed by President Nixon's chief Florida fund raiser to file an application for the license of Jacksonville television station WJXT, a subsidiary of The Washington Post Co.

George Champion Jr., Florida finance chairman of the Committee to Re-elect the President, announced Tuesday the application to the Federal Communications Commission.

When asked if anyone in the White House and the group associated with him encouraged Champion and the group associated with him to apply for the license, Press Secretary Ronald L. Ziegler replied: "No, absolutely not."